



United Way of Bristol TN/VA

2022 Annual Report

**BE
SOMEONE'S
HOPE**



MESSAGE FROM THE EXECUTIVE DIRECTOR



Lisa Cofer
Executive Director
United Way of Bristol TN/VA

When I accepted the position of Executive Director for United Way of Bristol TN/VA 25 years ago, I had no idea the blessings in store for me personally and professionally! Wow what a journey it has been! From being viewed primarily as a funding mechanism for local health and human service organizations, our United Way of Bristol TN/VA has evolved into an organization that provides critical services and programs to those in our community who need us the most!

YOU trusted us to always have our finger on the pulse of the needs in our community. Because of your generous gifts of time, talents and financial support, you have enabled us to help thousands of people over the years to become stable, employed and self-sufficient. Because of YOU, others look to us to meet the needs of our most vulnerable population while developing programs that will not only meet the needs of our community today but in the future as well.

With a staff of three full-time and one part-time employee, along with our community volunteers, numerous committees and our outstanding board of directors, United Way of Bristol accepts the challenge and works every day to provide the resources and support for our struggling families and individuals to help them overcome barriers that prevent them from living healthy, productive lives.

We receive more than 350 calls each month (601 calls in August 22!) from homeless families/individuals looking for emergency and permanent housing, from people struggling to pay their rent, utilities and provide food and other basic necessities for their families. Because of YOU, we have built partnerships with hundreds of organizations across the region that allows us to cut through the red tape and help our families more quickly, efficiently and effectively than ever before. It's not just about helping them access the resources to pay their rent, or find permanent housing, it's about digging deep into each person's situation and putting together a creative, effective plan for them to navigate their current situation and help them on a path to stability and ultimately self-sufficiency.

We have seen many changes in our area over the years, yet one thing remains the same: the tremendous support and generosity that our donors, volunteers and our community exhibits every day. It is because of YOU that United Way of Bristol is able to continue to meet the growing needs of our community and to make Bristol a better place to live.

Thank you for allowing me to serve our community for the past 25 years and for your continued trust and support of the work that we do!

With sincere appreciation,

Lisa Cofer, Executive Director

A handwritten signature in black ink that reads "Lisa Cofer".



In January 2021, the UWB welcomed Andrea Birchfield to our staff.



Pictured from L-R: Debbie Helton, Director of Finance, Lorie Bradley, Director of Community Outreach, Lisa Cofer, Executive Director



MESSAGE FROM THE PRESIDENT

Chris Lee

Bill Gatton Enterprises

It has been a blessing and a privilege to serve as the 2022 President of your United Way of Bristol TN/VA (UWB) Board of Directors. What an honor it has been to work with such a committed staff and passionate board, all of whom are working to make our community such a great place to live.

Thanks to our caring and giving friends and neighbors, we again have completed another successful campaign, under the guidance of our co-chairs Dr. Annette Tudor and Dr. Keith Perrigan. They, along with their campaign cabinet and fellow volunteers, have led the charge to make possible the continued outstanding work our United Way programs and partner agencies bring to our area.

To ensure the great work of our United Way continues to benefit our community today and for many years to come, the United Way of Bristol's Endowment Fund, led by John Tickle and Don Shawl, continues to grow! Since 2018, we have been making annual contributions toward the UWB operations from the earnings of our Endowment Fund. These funds are working every day to strengthen our community!

As with any successful organization it ultimately comes down to the people involved day to day. In this respect we are truly blessed. Lisa, Lorie, Debbie and Andrea, though small in number, bring about amazing results. Not only do they lend support and guidance to our partner agencies, but they handle the life

emergencies our neighbors face each and every day. As Covid continues to plague our area, they have managed Covid Cares funds to help over 100 families in our cities this year. In addition, our small staff has worked tirelessly to provide housing, meals, transportation and other necessities to countless numbers of our unsheltered families and individuals who tested positive for Covid through our unsheltered Covid quarantine program.

Our Reunite program continues to bring the unsheltered back together with their families in all parts of our country so they can receive the support, resources and love that they need. This program provides a fresh start and the beginning of a stable life back with their family and familiar surroundings.

Through Resource Bristol, the HUB in our community for resource opportunity, information and navigation, our staff receives more than 350 calls per month from area residents seeking help with everyday living challenges, all of which are met with understanding and grace and usually end with a successful outcome.

Our staff leads us in opening our hearts to those most in need in our community.

Lastly, a special thank you to each of you for all that you do for our community and the support you provide to our United Way!

2022 BOARD OF DIRECTORS

** Denotes Executive Committee Member*

Teresa Anderson
Alpha Metallurgical Resources

Bob Bender
*Bristol Regional Medical Center-
Ballad Health*

Cheri Blevins*
Brown Edwards & Co.

Shelly Brown*
United Southeast Federal Credit Union

Patrick Cashman
USAntibiotics

David Crockett
First Bank and Trust Co.

Jody Dutcher*
Electro-Mechanical Corp.

Scott Emerine
Branding Iron

Margaret Feierabend
Appalachian Promise Alliance

Carolyn Ferrell*
The Robinette Company

Melanie Fleenor
City of Bristol, VA

David Gibbs*
Strongwell Corp.

Dan Gray
*Pleasant View United
Methodist Church*

Kristi Haulsee*
Tri Cities Airport Authority

Steve Hawkins*
Retired

Pete Holler*
SBS Services/The Summit

Kevin Jessee
Citizens Bank

Ronan King*
Emory & Henry College

Bridget Lamie
Eastman Credit Union

Chris Lee*
Bill Gatton Enterprises

Carter Massengill
Massengill, Caldwell & Coughlin, P.C.

Jim Maxwell
Bristol Herald Courier

Erik Makrush
Amazon

Lola McVey*
Bristol Tennessee Essential Services

Rob Peel
Jones, King, Downs & Peel P.C.

Keith Perrigan
Bristol Virginia Public Schools

Lisa Porter
*Bristol Redevelopment and
Housing Authority*

Beth Rhinehart*
Bristol Chamber of Commerce

Bradley Robertson
Trust Point Insurance

Adam Rust
Bristol Motor Speedway

Clint Sells
The Robinette Co.

Don Shawl*
Retired

Bill Sorah
City of Bristol Tennessee

Chase Stewart
*Communities in Schools of AH
(agency representative)*

Annette Tudor
Bristol Tennessee City Schools

COMMITTEES & VOLUNTEERS

EVALUATIONS & ALLOCATIONS COMMITTEE

Steve Hawkins
Chair
Retired



Teresa Anderson
Alpha Metallurgical Resources

Mike Armstrong
City of Bristol Virginia

Rodney Banks
Strongwell Corporation

Shelly Brown
United Southeast Federal
Credit Union

Paul Conco
Retired

Anne Cowan
Community Volunteer

David Crockett
First Bank & Trust Co.

Ron Crockett*
Retired

Jackie Dennison
Retired

Carolyn Ferrell
The Robinette Co.

Brenda Fincher
Retired

Melanie Fleenor
City of Bristol Virginia

Tiffany Goforth*
United Southeast Federal
Credit Union

Dan Gray
Pleasant View United
Methodist Church

Melissa Harrison
Strongwell Corporation

Bill Hartley*
Community Development
Specialist

Kathy Johnson
Washington Co., VA
Department of Social Services

Terry Johnson
City of Bristol, TN

Carter Massengill
Massengill, Caldwell &
Coughlin P.C.

Jim Maxwell*
Bristol Herald Courier

John Meyer
Retired

Collin Murray
Bank of Tennessee

Lynn Pannell
Bristol Virginia Redevelopment
and Housing Authority

Vernon Perry
City of Bristol Tennessee

Lisa Porter
Bristol Virginia Redevelopment
and Housing Authority

Amiee Rasnick
Communities in Schools of
Appalachian Highlands

Melissa Roberts
Appalachian Promise Alliance

Bradley Robertson
Trust Point Insurance

Adam Rust
Bristol Motor Speedway

Steve Scyphers
Bristol Tennessee Housing

Clint Sells
The Robinette Company

Allison Verlander
Ballad Health

Kay Ward
Bristol Tennessee City Schools

Amy Whitman
Bank of Tennessee

Steve Willinger*
Highlands Realty Inc.

Lori Worley*
The High Road Agency

*=Team Leader

AUDIT COMMITTEE

Heather Tranbarger
Chair
Trust



Tina Godsey
Bank of Tennessee

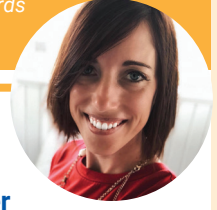
Heather Jenkins
Bristol Tennessee Essential
Services

Linda Morris
Retired

Janice Weisenburger
Retired

FINANCE COMMITTEE

Cheri Blevins
Chair
Brown Edwards
& Co.



Pete Holler
SBS Services/The Summit

Myers Massengill II
Massengill, Caldwell &
Coughlin, P.C.

Lola McVey
Bristol Tennessee Essential
Services

Rob Peel
Jones, King, Downs & Peel, P.C.

Bill Sorah
City of Bristol Tennessee

Freddy Sullivan
New Peoples Bank

Gone Too Soon



Ron Crockett

United Way of Bristol and our community lost a wonderful, dedicated volunteer in 2022, **Ron Crockett**. Ron was one of those volunteers that when asked to take on a task, he did it with exuberance. Ron worked hard, loved his wife and family dearly and always worked to make a difference in the lives of those less fortunate through his many years of support, not only to the United Way of Bristol, but with the Salvation Army and our entire community. He will be greatly missed.

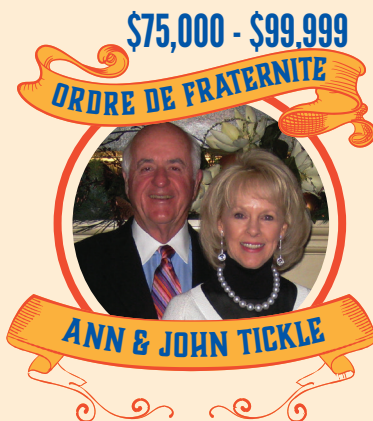
ALEXIS DE TOCQUEVILLE SOCIETY



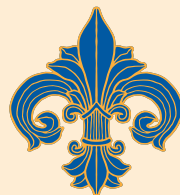
Thank you to these extraordinary philanthropists whose gifts transform lives and our community.

Gifts of \$10,000 and Above

Members of the prestigious Alexis de Tocqueville Society are committed to giving \$10,000 or more per year to United Way of Bristol. Each Society member shares a tremendous commitment to making a difference in the lives of children, youth and families in our community. It is through their compassion, dedication and exceptional generosity that our organization is better able to fulfill its mission. It is by your spirit and leadership that United Way of Bristol will continue to help children, youth and families achieve full potential and lead healthy, productive lives.



MEMBRES DE LA SOCIÉTÉ



\$10,000 - \$24,999

Dr. and Mrs. Joseph Armstrong

Linda and Mike Browder

Rose Marie and William Burriss, Jr.

Bennett and Anne Cowan

Dr. and Mrs. Jefferson Gregory

Mrs. Joan P. Gregory

Steve Johnson

Russell and Kim Leonard

Mrs. Etta Nicewonder

Mr. Kenneth Nicewonder

Bill and Gena Prince

Mr. and Mrs. Jeffrey Tickle

Mr. and Mrs. Spike Tickle

John and Karen Vann

Three Anonymous Members

WE ARE ALMOST THERE!

ENDOWMENT FUND

During the summer of 2016, a dedicated committee of United Way of Bristol (UWB) supporters joined together to kick-off an Endowment Campaign. Their vision was to build a legacy of giving by raising enough money to fully fund the UWB operating and administrative expenses. These community leaders set a goal to raise \$9 million for the Endowment Fund. This would allow 100% of every dollar donated to the annual campaign to go directly to UWB initiatives, programs and local agencies that help our children, youth and families achieve their full potential and lead healthy, productive lives not only today, but for generations to come.

We are so thankful to each one that has made a gift to the Endowment. It is a true example of the caring community in which we live. With the generosity of the contributors listed below, we currently have a total of about \$7.9 million in pledges and gifts, which means we are getting very close to our goal!

In 2018, we began making annual contributions toward the UWB operations from the earnings of our Endowment Fund. These funds are working NOW to strengthen our community!

The programs of the United Way of Bristol TN/VA and the

agencies and initiatives they support affect the quality of life for our citizens. With the help of the Endowment we can assure those folks in our community who need us the most, that we will be here for them for many, many years to come.

We encourage everyone to be a part of this legacy of giving. This is a rare occasion to make a lasting difference right here at home. Making a gift to the Endowment is a tremendous opportunity to give back to our community in a way that will matter as much fifty years from now as it does today.

If you would like more information, please contact Lisa Cofer at the UWB office.

Again, thank you so much for your generosity and support of our United Way of Bristol.



Don
Don Shawl
Endowment
Co-Chair



John
John Tickle
Endowment
Co-Chair

ENDOWMENT COMMITTEE

Nell King Bieger	Steve Johnson
Mike Browder	Don Shawl, Co-Chair
Lois Clarke	John Tickle, Co-Chair
Pete Holler	John Vann

ENDOWMENT FUNDRAISING SUB-COMMITTEE

Ronan King
Mark Lucas
Lola McVey
Bill Prince

ENDOWMENT CONTRIBUTORS

David Akard III
Chris and Teresa Anderson
Rick and Christine Axthelm
TC Baker
Bob and Wendy Bender
Dan and Nell Bieger
Rev. and Mrs. Dan Birchfield
Cheri Blevins
Suzee and Chuck Bolick
Brian and Lorie Bradley
Michael and Linda Browder
BurWil Construction Co., Inc.
Nell and Charles Campbell
Citizens Bank
Mark and Lisa Cofer
Drs. Paul and Diana Conco
Ben and Anne Cowan
Lois and Ron Crockett
The Estate of Nathan Lewis Delaney
Carolyn and Les Ferrell
Robin and Margaret Feierabend
Dawn and Jorge Figueiras
John and Brenda Fincher
Tyler and Jeanie Franklin

Samantha and Dan Gray
Joe and Cindy Gregory
Dr. and Mrs. Nelson Gwaltney
The Estate of Hugh and Georgia Hagan
Doug and Tracey Harmon
Jill M. Harrison
Steve and Tracey Hawkins
Debbie Helton
The Estate of Edward E. Hicks
Mr. and Mrs. Peter Holler
Steve Johnson
Ronan D. King
Rita Kiscaden
Chris Lee
Gary and Tracy Lilly
Keith and Bonnie Liskey
Kathy Lowdermilk
Mark and Joy Lucas
Amber and Carter Massengill
Myers and Jan Massengill
Mr. and Mrs. Myers N. Massengill II
Rick and Lola McVey
Scott Mullins and Suzan Moore
Glenn and Vicki Myers

Robert and Nicole Peel
Beth D. Rhinehart
Bradley and Niki Robertson
Thomas and Beth Rogers
Ben and Dotty Rutherford
Joneen and Dale Sargent
Harry Scanlan
Mr. and Mrs. Clinton E. Sells
Settlers Life Insurance Company
Don and Ginia Shawl
Rachel and A. Lee Shillito, Jr.
Dalie and Jane Thomas
John and Ann Tickle
John and Karen Vann
Danea and Mitch Walters/The Friendship Foundation
Don and Priscilla Ward
Douglas and Eileen Weberling
Jack and Janice Weisenburger
Alexander and Maria Whitaker
Dave Whitesides
Nineteen Anonymous Members

Bill Gatton Foundation Gift to the Endowment

The Bill Gatton Foundation donated \$1 million to the United Way of Bristol Endowment Fund in December. Mr. Gatton was a strong supporter of the United Way and was known for his community-based philanthropy.

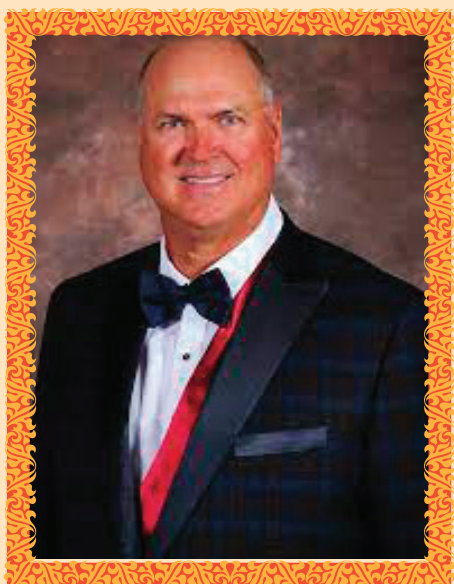


Pictured from L – R: John Tickle, UWB Endowment Co-Chair, Frank Winston, Trustee, Bill Gatton Foundation, Danny Dunn, Bill Gatton Foundation, Lisa Cofer, UWB Executive Director

SPECIAL RECOGNITION

One Million Dollar Endowment Contributors

The following individuals have each supported the United Way of Bristol Endowment Fund with gifts of \$1 million. These donations to the endowment will positively impact our ability to fulfill our mission far into the future. There are no words we can say that would come close to acknowledging how blessed we are for these families and their support of our United Way. We hope you know how special you are to us and know that United Way of Bristol will be there to help our most vulnerable citizens because of your continued support.



Steve Johnson



Don & Ginia Shawl



John & Ann Tickle



Bill Gatton Foundation

MESSAGES FROM THE



Dr. Annette Tudor

Campaign Co-Chair

Director of Schools, Bristol Tennessee City Schools

As I reflect on the 2022-2023 United Way of Bristol campaign, one word comes to the forefront: **hope**. This year's theme challenged us to "Be Someone's Hope," and I spent time reflecting on what that means to me as a longtime supporter of United Way and co-chair of this year's campaign. How can my support and how can your support "Be Someone's Hope"?

Each of the 36 programs provided in United Way of Bristol's four focus areas—Basic Needs, Financial Stability, Health, and Education—give hope to those who are served. Ensuring basic needs are met gives individuals and families **hope** for change. Helping a family attain greater financial stability provides **hope** for prosperity. Meeting the healthcare needs of our friends and neighbors gives **hope** for healing. Lastly, as an educator, I know all too well the importance of the many educational programs which provide our children **hope** for a brighter tomorrow.

Perhaps we will never know the lives we touched, or in some cases, we may. For all of us, we likely have coworkers, neighbors, and family members whose lives have been changed or enriched through the many programs and services of United Way. Your life may be one of those. Regardless, the **hope** cannot happen without all of us.

It has been my great honor to serve as the co-chair of this year's campaign and to work alongside Dr. Perrigan, the board, the staff of United Way, the campaign cabinet, and every person who contributed your time and resources. Because of your generosity and commitment to each other, the call to "Be Someone's Hope" was answered, and I thank you from the bottom of my heart!

2022/2023 CAMPAIGN CABINET

Co-Chairs

Campaign Vice Chair

Alexis de Tocqueville Chair

Audit Committee

Communications

Education

Leadership

Professional Division

Special Friends

"Each of the 36 programs provided in United Way of Bristol's four focus areas—Basic Needs, Financial Stability, Health, and Education—give hope to those who are served."



Dr. Keith Perrigan

Campaign Co-Chair

Superintendent, Bristol Virginia Public Schools

I am truly honored to have served alongside Dr. Annette Tudor as the 2022-2023 United Way of Bristol TN/VA Campaign Co-Chair. To serve in this capacity during this time in Bristol's history has been eye opening and inspiring. The mission of the United Way and the needs of our community have intersected in a way that may be unprecedented.

The United Way of Bristol's programs and partners, continue to work tirelessly to ensure your generous gifts are distributed on the frontline, supporting individuals and families who need us the most! Your support is incredibly important, and your tremendous gifts help ignite the multiplier effect for good, while providing hope and means to folks who may often feel forgotten and overlooked.

I am very proud of Bristolians from both Virginia and Tennessee as our team collectively raised funds to assist with the many needs in our community. Everyone deserves

the opportunity to have a quality education that leads to a stable job, sufficient income to support a family, access to basic necessities and good health. The United Way of Bristol, above all else, works to provide opportunities and hope to ensure these things happen for everyone in our community.

Thank you to all our donors, the staff, volunteers, partner organizations, campaign cabinet members and businesses who worked tirelessly to ensure we reached our goal. Bristol is an even better place to live because of their generosity, hard work and sacrifice.

Dr. Keith Perrigan - Bristol Virginia Public Schools

Dr. Annette Tudor - Bristol Tennessee City Schools

David Gibbs - Strongwell Corporation

John Tickle - Strongwell Corporation

Heather Tranbarger - Truist

Emily Macbeth - The Point Nine

Scott Emerine - Branding Iron

Jim Maxwell - Bristol Herald Courier

Ronan King - Emory & Henry College

Chris Lee - Bill Gatton Enterprises

**“The mission of
the United Way
and the needs of
our community
have intersected in
a way that may be
unprecedented.”**

CAMPAIGN ACHIEVEMENTS & AWARDS

TOP 10 COMPANY CAMPAIGNS

Every year, we recognize the organizations who champion the United Way in their workplace. They have fueled our fundraising and inspired their associates to take an active role in transforming lives throughout our community.

-  **STRONGWELL**
-  *The United Company*
-  **BTES**
Bristol Tennessee Essential Services
-  **Bristol**
TENNESSEE CITY SCHOOLS
-  **BurWil**
Construction Company
-  **Ballad Health**
-  **ALPHA**
METALLURGICAL RESOURCES
-  **Bristol**
Motor Speedway
-  **BRISTOL**
HOME
-  **Electro Mechanical**
Powering the Future

PRESIDENT'S AWARD

(Achieved 90-100% of Fair Share Potential)

Abuse Alternatives
Bristol Chamber of Commerce
Bristol Tennessee Essential Services
Communities in Schools of the Appalachian Highlands
Jones, Kings, Downs & Peel, P.C.
Renasant Bank
River's Way
Strongwell Corporation
United Way of Bristol TN/VA

PACESETTER COMPANIES

These companies help set the "pace" for the community-wide campaign by conducting their United Way campaigns early.

Bank of Tennessee
Bristol Tennessee Essential Services
Bristol TN/VA Chamber of Commerce
Electro-Mechanical
Jones, Kings, Downs & Peel, P.C.
Renasant Bank

GOLD AWARD

(Achieved 75-89% of Fair Share Potential)

Bristol Motor Speedway

SILVER AWARD

(Achieved 50-74% of Fair Share Potential)

The United Company

BRONZE AWARD

(Achieved 25-49% of Fair Share Potential)

Girls Inc.

TOP GIVER AWARD

The Top Giver Award is presented to the organization which achieved the highest total giving.

Strongwell Corporation
\$138,936



NEW GIVER'S AWARD

The New Giver's Award is presented to the organization with the greatest first-time giving.

Hard Rock Hotel and Casino Bristol



JOHN D. TICKLE COMMUNITY IMPACT AWARD

In recognition of the organization that has most positively impacted the Bristol community over the past year through both giving and volunteer service.

Bristol Tennessee City Schools

CAMPAIGN CHAIRMAN'S AWARD

In recognition to the employees of the organization who achieved the most notable increase in giving.

Alpha Metallurgical Resources

COMMUNITY CHAMPION AWARDS:

In recognition for outstanding workplace campaigns and commitment to our community in collaboration with the United Way of Bristol. These awards will be presented during the 2023 Annual Meeting.

FINANCIAL REPORT

Statement of Financial Position

ASSETS	2022 UNAUDITED	2021 AUDITED
Total Assets, without Endowment Assets	\$ 1,357,482	\$ 1,167,449
Endowment assets - investments and pledges	6,934,143	6,850,125
Total Assets	\$ 8,291,626	\$ 8,017,574
Liabilities	855,134	851,850
Net Assets (Assets less Liabilities)		
Without Endowment Assets	\$ 1,357,482	\$ 315,599
With Endowment assets	6,934,143	6,850,125
Total Net Assets	\$ 8,291,626	\$ 7,165,724
Total Liabilities and Net Assets	\$ 9,146,760	\$ 8,017,574

Statement of Activities

	2022 UNAUDITED	2021 AUDITED
Revenue, not counting Endowment related	\$ 1,231,797	\$ 1,056,758
Endowment Fund donations and investment earnings	242,147	1,926,884
Total Revenue, Gains and Other Support	1,473,944	2,983,642
Total Distributions and Expenses	1,203,221	1,164,023
Change in Net Assets	\$ 270,723	\$ 1,819,619

Growing the endowment allows earnings to offset operating expenses with the goal of every dollar donated going directly to our agencies, programs and community initiatives helping those who the United Way of Bristol TN/VA serves.

PARTNER AGENCIES & PROGRAMS FUNDED

ABUSE ALTERNATIVES

Emergency Shelter and Outreach

AMERICAN RED CROSS

Disaster Cycle Services

BIG BROTHERS BIG SISTERS

One-on-One Youth Mentoring

BOYS AND GIRLS CLUB OF THE MOUNTAIN EMPIRE

Sports, Fitness and Recreation
Health and Life Skills
Character and Leadership Development
Education and Career Development

SEQUOYAH COUNCIL, BOY SCOUTS OF AMERICA

Character Development and Outdoor Education Programs

BRISTOL FAITH IN ACTION

Client Assistance
Deposits

BRISTOL REGIONAL COUNSELING CENTER

Children and Youth Services

BRISTOL REGIONAL SPEECH AND HEARING

Audiology

CASA FOR KIDS

CASA Bristol

CHILDREN'S ADVOCACY CENTER OF SULLIVAN COUNTY

Child Abuse Prevention

COMMUNITIES IN SCHOOLS OF APPALACHIAN HIGHLANDS

Student Support

FAMILY PROMISE OF BRISTOL

Homeless Prevention

FIRST TENNESSEE HUMAN RESOURCE AGENCY

Personal Support Services

FRONTIER INDUSTRIES

Community Engagement and Employment Services
Residential Services

GIRL SCOUTS OF THE SOUTHERN APPALACHIANS

Leadership Experience

GIRLS INC.

After School and Summer Enrichment

HEALING HANDS HEALTH CENTER

Dental Program
Medical Program

IMAGINATION LIBRARY BRISTOL, VA

Book Distribution and Success Tracking

LINK HOUSE

Bristol Program

RIVER'S WAY

We Belong

SALVATION ARMY

Emergency Shelter
Pathway of Hope
Social Services

SULLIVAN COUNTY IMAGINATION LIBRARY

Building Successful Readers

YMCA OF BRISTOL

After School and Summer Camp Reading Enrichment
After School and Summer Camp Youth Obesity

YWCA NETN AND SWVA

Children's Center
Moms-R-Us
Tech GYRLS

The Evolution of United Way of Bristol TN/VA

In 1941, United Way of Bristol began as a funding resource for non-profit service providers. The organization raised funds and distributed them to local agencies that delivered direct client services. Today, United Way of Bristol raises funds for specific focus areas including Basic Needs, Financial Stability, Health, and Education.

In addition to the "programs" provided by our agencies, with your support United Way of Bristol makes a big impact in the community with a host of direct services. Delivery of these services is managed by our 3.5 United Way staff members.

Bristol Community Unsheltered Coalition

The United Way of Bristol and the Bristol Chamber of Commerce are working with our entire community to develop a comprehensive response plan that ensures homelessness is prevented whenever possible and provides short-term emergency shelter and rehousing support whenever needed to ensure homelessness is a rare, brief, and one-time experience.



Resource Bristol



UWB serves as the HUB in our community for resource connection and navigation. We receive 350+ calls per month from people seeking assistance with rent, utilities, food, housing, water, home repairs and other needs. We work with each family to break down the barriers preventing them from living healthy, productive lives and to pull together resources to help meet their needs.

4226  **CALLS RECEIVED IN 2022**

K-Ready Kids Program:

This UWB literacy initiative dis with new books, a parent eng supplies to all incoming kinde Bristol VA Public Schools, Bris East Zone of Sullivan County. parents to read with their chilc their home libraries.

900



Cardiac Care Funds

Provides medications for indigent cardiac patients at Bristol Regional Medica Center.



Community Unsheltered COVID Quarantine Program

This program developed by UWB, provides a safe, monitored quarantine environment for any unsheltered person(s) who tests positive for COVID. We provide transportation by ambulance, all meals, toiletries, medications and other resources they need while recovering. We work with the patient to develop an exit plan as well.

36  **PEOPLE** **254**  **NIGHTS OF QUARANTINE** **737**  **MEALS**

VIVE18:

UWB provided this peer-led sustainable drug prevention program for students in 6 th , 7 th and 8 th grades at TN Middle School in the Fall of 2022.

TN Afterschool Network

UWB in partnership with the TN Afterschool Network established the Bristol Out-of-School Network HUB to improve access and the quality of after-school programs through training, support and advocacy. Our goal is for our children, youth and families to have sa healthy, and enriching out-of-school time experience:

16 **MEMBERS**



Childcare/Child Development

Local childcare centers in the UWB footprint received funding to increase the number of slots available for children in quality childcare programs so their parents could work and to improve the quality of childcare with additional child development tools and resources.

650  **CHILDREN IMPACTED**

ReUnite Progi

This program, developed by UWB, reunite unsheltered people with their families in other communities. UWB reaches out to their family to ensure that they are willir to provide them a place to stay and help them become reconnected with resourc in their home community.

 **90** **PEOPLE**  **3** **STATI**

SERVICES

ALICE In Focus Series



ALICE, an acronym for Asset Limited, Income Constrained, Employed, is a new way of defining and understanding the struggles of households that earn above the Federal Poverty Level, but not enough to afford a basic household budget. ALICE could be your child care worker, your parent on Social Security, the cashier at your supermarket, the gas attendant, the salesperson at your big box store, your waitress, a home health aide, or an office clerk. Since 2009, United For ALICE has shed light on the everyday struggles of ALICE (Asset Limited, Income Constrained, Employed) households. The ALICE in Focus Research Series takes this data to a new level, spotlighting the struggles of people in specific ALICE populations, including children, people with disabilities, and military veterans.

To view the full report for Tennessee and Virginia, visit <https://unitedwaybristol.org/alice/>.

re distributes backpacks filled
engagement activity and school
kindergarten students in the
s, Bristol TN City Schools and the
unity. The goal is to encourage
children and to help them build



BACKPACKS PROVIDED

HOME Program

(Helping Others Maintain Essentials)

Brings a collective impact, team approach to provide intensive case management and wrap-around services for our community's unsheltered individuals and families. The goal is to help our clients become permanently housed and self-sufficient.

ONE CLIENT



IN PROGRAM
ONE YEAR

3 CLIENTS



ON-BOARDING

Volunteer United

The HUB in our community to connect volunteers with opportunities to share their time and talents with local non-profit organizations.

4600



VIEWS

COVID Cares Utility & Food Assistance

Pays up to three months of utilities and \$250.00 in food vouchers for our working population who had a loss of income due to COVID.

108



FAMILIES

161



ADULTS

144



CHILDREN

Children in Financial Hardship

More than half (**55%**) of children in **Tennessee** lived in households experiencing financial hardship in 2019.

Nearly half (**47%**) of children in **Virginia** lived in households experiencing financial hardship in 2019.

Financial Hardship Among People with Disabilities

Tennessee
580,080 People with
disabilities in Tennessee

57% Below the
ALICE Threshold

Virginia
495,935 People with
disabilities in Virginia

50% Below the
ALICE Threshold

Financial Hardship Among Veterans

Tennessee
407,811 Veterans

32% Struggled
to Afford Basics

Virginia
649,113 Veterans

24% Struggled
to Afford Basics

YEAR IN REVIEW

Regional United Way Kick-off

United Way of Bristol was pleased to host the Regional United Way Kick-off luncheon in August. Danny White, Director of Athletics, University of Tennessee was our guest speaker.

All images courtesy of Earl Neikirk.



Danny White speaks to the audience during the event.



Great crowd in attendance!



Dr. Perrigan and Dr. Tudor showed their comedic sides during their remarks.



John Tickle and Danny White pose for a quick photo.



Amazon Tablet Donation

In September, Erik Makrush, United Way of Bristol Board Member and other Amazon operation leaders from across the country donated Amazon tablets to the United Way of Bristol for use with their homeless programs.

Hard Rock Gift

Lisa Cofer, Executive Director and Chris Lee, Board President were excited to receive a tremendous gift of \$100,000 from the Hard Rock Hotel and Casino Bristol.



Pinnacle 5k

The annual Pinnacle 5K was held in August. Proceeds from this event benefit our regional United Way organizations.



VIVE 18

United Way of Bristol welcomed Jake White with VIVE 18. Vive18 is a peer-led sustainable prevention program for teens. In October 2022, Jake led two presentations at Tennessee Middle School. One with the students and one with their parents. Close to 900 students impacted.

YEAR IN REVIEW



K-Ready Kids Backpacks

K-Ready Kids backpacks were distributed to 900 incoming kindergarten students in Bristol Virginia Public Schools, Bristol Tennessee City Schools and the East Zone of Sullivan County Schools.



First Horizon Bank employees and other community volunteers enjoyed their time stuffing all the backpacks.

Food City Celebrity Bagging



A few of the more than 125 volunteers that participated in the Food City Celebrity Bagging event in November.



American Merchant Towel Sale

We enjoyed shopping for some Christmas gifts and supporting the campaign at the same time!

SALE!

Factory Direct

BATH TOWELS

\$1 to \$8

Fri-Sat

Dec. 2nd & 3rd

9am-4pm

American Merchant

MADE IN USA

750 OLD ABINGDON HWY

BRISTOL, VA

A PORTION OF THE PROCEEDS WILL BENEFIT THE

United Way

United Way of Bristol TN/VA

SHOP EARLY FOR THE HOLIDAYS!!

Friendship Bike Program

United Way of Bristol in partnership with Friendship Automotive, administers this program that helps provide bicycles to children for Christmas. In 2022, more than 175 children were served.



Friendship Automotive employees enjoy getting all the bikes ready for Christmas.

LEADERS IN GIVING

Making A Difference!

PLATINUM QUILL • \$7,500 - \$9,999

Mr. and Mrs. Vann Avirett One Anonymous Member

GOLD QUILL • \$5,000 - \$7,499

Lois and Larry Clarke Kim and Kevin Nicewonder
Jody E. Dutcher Mrs. Audrey Zaidi
Dr. and Mrs. John Fincher One Anonymous Member
Mrs. Dian McIlwain

STERLING SILVER • \$3,000 - \$4,999

Nell and Dan Bieger Keith and Bonnie Liskey
Dr. and Mrs. Thomas Greene Mr. and Mrs. Clinton E. Sells
Mr. Anthony E. Keck

SILVER QUILL • \$2,000 - \$2,999

Mrs. Claudia Byrd Alan and Charlotte Jones David L. Wagner
Mr. and Mrs. Jerry Caldwell Kenneth and Suzy King Ty and Julann Warren Family Foundation
Robin and Margaret Feierabend Mr. Joseph D. Perry Douglas and Eileen Weberling
Dr. and Mrs. Nelson Gwaltney Joneen and Dale Sargent One Anonymous Member
Mr. Allen Hurley Dr. and Mrs. David E. Thompson

BRASS QUILL • 1,500 - \$1,999

Mr. and Mrs. Ben Cherry Tracey and Steve Hawkins Danita and Allen Mowl
Dr. and Mrs. Chad Couch Jerry and Kim Kirk Ms. Beth D. Rhinehart
Mr. Marty Denton Chris Lee Thomas and Beth Rogers
Mr. and Mrs. Clayton Dowell Mr. and Mrs. Myers Massengill II Mike and Karen Spear
Tara Ellis Dr. and Mrs. Roger McSharry David and Annette Tudor
Mr. Eric Harman Rick and Lola McVey Two Anonymous Members

BRONZE QUILL • \$1,000 - \$1,499

Chris and Teresa Anderson Carolyn and Les Ferrell Mr. David Oakley
Robert S. Bender Ms. Debbie Fleenor Mr. Michael Parker
Mr. Douglas Blackley Mr. and Mrs. David Gibbs Mr. and Mrs. George Parks
Wes and Barbie Burleson David and Carolee Hacker Mr. David Ring
Mark and Lisa Cofer Mr. and Mrs. Scott Haulsee Mr. and Mrs. Adam Rust
Dr. Kristie Coleman Bill and Brenda Johnstone Mrs. Diane Smith
Ms. Becky Cox Mr. Martin Kent Mr. Bill Sorah
Mr. Steve Craddock Larry and Eileen Klein Mr. Chase Stewart
Mr. and Mrs. R. David Crockett, Jr. Dr. and Mrs. Fred Knickerbocker Mr. Scott Vasey
Erin S. Downs David and Becky Luther Ms. Kathy Waugh
Tim and April Eads Mr. and Mrs. L. Carter Massengill Mr. Frank Winston
Dr. and Mrs. Terrell Estes Rick and April Matthews The Honorable Jerry Allen Wolfe
Sharon Farmer Mr. and Mrs. Doug Mitchell Seven Anonymous Members

The United Way of Bristol staff works diligently to make sure all names are included and listed accurately; however, if you find an error please accept our sincere apologies and notify the United Way of Bristol office at 423-968-4912.

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