

# UNITED WAY OF BRISTOL TN/VA FRAMEWORK

## Finding Solutions to address POVERTY in Our Community

The overarching theme from all of our research and community conversations and the work we do every day is POVERTY and the barriers those living in poverty face. Poverty and the effects of poverty prevent our most vulnerable population from taking care of their families and reaching their full potential. Breaking this cycle is difficult – but we can help. The UWB supports programs that address the root causes of poverty and to improve the health, education, financial stability and basic needs of everyone in our community, providing pathways for success. When our economy is stronger there are more opportunities that improve stability for families. A stronger economy, bolstered by a stronger workforce will lead to a reduction in poverty.



## Helping our MOST VULNERABLE POPULATION

Our most vulnerable population includes seniors, children and low income families. Especially ALICE families (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) who earn above the Federal Poverty Level, but not enough to afford a bare-bones household budget. For most of these families, the cost of living outpaces what they earn.

Securing Affordable Housing and Accessible Transportation  
Developing a Strong Workforce

Partnering with Agencies, Community Leaders and Governmental Agencies to  
develop and enhance Programs

Expanding our Annual Campaign and Leveraging GRANTS for Funding



## PRIORITY – CHILDCARE/CHILDCARE DEVELOPMENT

Our community works together making childcare and childcare development a priority enabling parents to have access to safe, quality and affordable childcare to maintain employment, gain their GED and/or pursue further education/trade. Making childcare a priority will enable our community to provide a safe, stable environment for our children, infants – teens, reducing the effects of childhood trauma (ACES). This will also include ensuring that children have access to year-round, out of school/after school, community-based programs that reinforce and enhance their academic, social and emotional learning.