

# WHO IS ALICE?



## ASSET LIMITED

ALICE have no safety net for emergencies



## INCOME CONSTRAINED

ALICE's income falls short of basic necessities



## EMPLOYED

ALICE is working, but can't afford the cost of living

### 2020 ALICE Report

TN: In Bristol, TN there are 11,528 households and 56% are ALICE and Poverty



VA: In Bristol City, VA there are 7,402 households and 50% are ALICE and Poverty



View the updated report at [unitedwaybristol.org/ALICE](http://unitedwaybristol.org/ALICE)

ALICE is an acronym coined by United Way that stands for Asset Limited, Income Constrained, and Employed.

### United Way of Bristol is:

- > A volunteer driven, staff supported, dynamic nonprofit organization dedicated to advancing the common good for everyone in our community
- > A community organizer
- > A convener of community changers
- > A portal for access to social services
- > A leader in our community
- > A fundraiser for local nonprofits

## HOW YOU CAN GIVE

- > Through your employer's giving campaign
- > Through the United Way of Bristol website [www.unitedwaybristol.org](http://www.unitedwaybristol.org)
- > Mail pledge to the United Way of Bristol at P.O. Box 696, Bristol, TN 37621
- > Phone in your pledge by calling the United Way of Bristol office at 423-968-4912
- > Business or Personal Check
- > Credit Card
- > ACH Debit Authorization
- > Cash
- > Payroll Deduction
- > Gifts of Stock
- > Gifts in Memory or Honor of Someone
- > Legacy Gift

Your generous gift supports initiatives and programs that are vital to making our Bristol community a better place to live, work, and play. It's the most effective and efficient way to create lasting change.



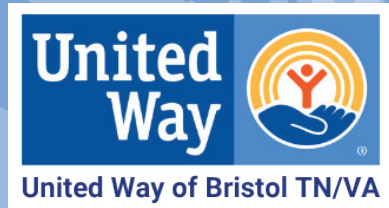
Volunteers can find and respond to regional volunteer opportunities and events posted by dozens of local nonprofits.

Visit [volunteer-united.org](http://volunteer-united.org) to learn more!

Proudly serving Bristol, TN and VA; Bluff City, TN and portions of Blountville, TN



423.968.4912  
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315 8th St, Bristol, TN 37620



# HERE FOR GOOD

## RELIEF. RESULTS. RELIABLE.

"I truly can't put into words what you and all of your help and support have meant to my brother...you were amazing at helping bring him and me peace of mind and security during this tragedy. God bless you and your staff for your wonderful work."  
-K.M.

"God bless you for helping me with this I was so stressed out about it."  
-C.B.

"Thank you so much for the help, I have been really depressed because of a lot of life circumstances but you really touched my heart."  
-R.D.

## LIVES CHANGED

How do your donations make a difference and change lives?

Every year people living in our community turn to the United Way of Bristol for information and support – whether financial, domestic, health or disaster-related. United Way connects people of all ages to the essential health and human services they need.

During COVID-19, the United Way of Bristol TN/VA worked directly with 7% of our total community population.

## 7% of our population

**71,855** Services provided by the dollars invested in our community through our Partner Agencies in 2020

**3,000** Individuals directly served by the United Way of Bristol office in 2020

## ReUNITE 41 People Impacted

Our ReUNITE program provided transportation of 24,960 miles to 17 states for 41 homeless people to be reunited with their families where they have a better system of support and more opportunities to become self-sufficient.

## COVID-19 Homeless Quarantine Services

15 People Impacted  
421 Meals Provided  
158 Nights of Housing  
Transportation for 7 People

TO BUILD A STRONGER  
**COMMUNITY**  
WE NEED YOUR HELP.

## IT'S EASY.



YOUR WEEKLY GIFT OF

# \$1

provides an entire year of after-school care for one child allowing the parents the ability to work and take care of their family.

YOUR WEEKLY GIFT OF

# \$3

provides a full week of quality childcare for one infant or provides emergency food for three elderly shut-ins.

YOUR MONTHLY GIFT OF

# \$100

will help towards the total cost of a child advocacy case, which includes home visits, court time, report writing, doctor visits, school visits, research, and travel time in order to protect the safety and well-being of a child.

[unitedwaybristol.org](http://unitedwaybristol.org)

## Finding Solutions to Address POVERTY in Our Community

The work of United Way of Bristol TN/VA is focused on poverty and the barriers those living in poverty face. We help our most vulnerable population by investing in programs that address the root causes of poverty and to improve the health, education, financial stability and basic needs of everyone in our community.

## OUR PRIORITY – CHILDCARE AND CHILD DEVELOPMENT

This year our top priority is childcare and child development which enables parents to have access to safe, quality and affordable childcare to maintain employment, gain their GED and/or pursue further education or trade. Ensuring that children have access to year-round, out of school/after-school, community-based programs that reinforce and enhance their academic, social and emotional learning.

**When you give to  
United Way of Bristol  
the entire community  
keeps the change.**